



## **Privacy Policy for Hansoninfosys**

At Hanson Information Systems, Inc., accessible from <https://www.hansoninfosys.com>, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that are collected and recorded by Hanson Information Systems, Inc. and how we use it.

### **1. Information We Collect**

We may collect personal information that you voluntarily provide to us when you register on the website, express an interest in our services, or contact us for inquiries. The personal information collected may include:

- Name
- Email address
- Phone number
- Billing address
- IP address
- Cookies and usage data

### **2. How We Use Your Information**

We use the information we collect in the following ways:

- To provide, operate, and maintain our website
- To improve, personalize, and expand our website
- To communicate with you, including customer support
- To process transactions and send related information, including purchase confirmations
- To send you promotional communications if you have opted in
- To monitor and analyze trends, usage, and activities related to the website

### **3. Cookies and Tracking Technologies**

We may use cookies and similar tracking technologies (e.g., web beacons, tags) to access or store information. Cookies are used to enhance your experience on our site, including remembering your preferences and gathering anonymous traffic data. You can instruct your browser to refuse cookies or notify you when a cookie is being sent.

#### **4. Third-Party Services**

Hanson Information Systems, Inc. may use third-party service providers to help with certain services and operations such as website hosting, analytics, payment processing, and marketing. These third parties have access to your information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

#### **5. Data Security**

We prioritize the security of your personal information and employ industry-standard practices to protect it. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

#### **6. Sharing of Information**

We do not share or sell your personal information with third parties for their own marketing purposes. We may share your data only under the following circumstances:

- To comply with legal obligations or respond to lawful requests
- To protect our rights, privacy, safety, or property, and that of our users

#### **7. Your Data Protection Rights**

You have the right to:

- Access the personal data we hold about you
- Request the correction of inaccurate data
- Request the deletion of your data under certain conditions
- Restrict or object to the processing of your data

To exercise any of these rights, please contact us at [insert contact email].

#### **8. Children's Privacy**

Our website does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you believe that your child has provided us with such information, we encourage you to contact us immediately, and we will do our best to remove such information from our records.

#### **9. Changes to This Privacy Policy**

We may update this privacy policy from time to time in order to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify users of any significant changes by posting the new Privacy Policy on this page.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us via email at [info@hansoninfosys.com](mailto:info@hansoninfosys.com).

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By using our website, you hereby consent to our Privacy Policy and agree to its terms.

**Effective Date:** 10/14/2024